

Exhibit H:
Annual Outreach Narrative Reporting Template

FREDDIE MAC

MANUFACTURED HOUSING

2019

OUTREACH

ACTIVITY:

2 – Support for Manufactured Homes Titled as Personal Property (Chattel): Regulatory Activity

OBJECTIVE:

C – Conduct Market Outreach to Support Chattel Pilot and Increased Access to Homebuyer Education

ACTIONS:

Infeasible for 2019.

Objective’s components detailed in the Plan	Corresponding actions taken	Explanation of any deviations from the Plan (if applicable)
1. Publish key research findings in a white paper related to chattel performance and loan practices on our website to inform the market about chattel financing.		
2. Socialize key findings of research through convenings with the Manufactured Housing Initiative Task Force and the Next Step SmartMH Task Force at least bi-annually and obtain feedback on pilot implementation to further calibrate requirements as necessary.		
3. Participate in at least one manufactured housing trade show and four key industry conferences to discuss our efforts to support development of a secondary market for chattel, seek additional opportunities to support the		

market and gain additional industry knowledge.		
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SELF-ASSESSMENT RATING OF PROGRESS:

- Objective met
- Objective exceeded
- Objective partially completed:
 - 75-99% (substantial amount)
 - 50-74% (limited amount)
 - 25-49% (minimal amount)
 - 1-24% (less than a minimal amount)
- No milestones achieved

PARTIAL CREDIT JUSTIFICATION:

IMPACT:

- 50 – Substantial Impact
- 40
- 30 – Meaningful Impact
- 20
- 10 – Minimal Impact
- 0 – No Impact

IMPACT EXPLANATION:

- 1. How and to what extent were actions under this objective impactful in addressing underserved market needs, or in laying the foundation for future impact in addressing underserved market needs?**

- 2. What did the Enterprise learn from its work about the nature of underserved market needs and how to address them?**

- 3. Optional: If applicable, why were all components of this objective not completed?**

Attach the information detailed in the list of documentation specific to the objective that was provided by FHFA.